



e-Merge On The Road User Group

Tuesday, March 3rd, 2026 | Rochester, New York

Agenda

8:30 – 9:00 AM | The Launchpad: Your Exclusive Gear-Up.

Your user group experience starts here. Check in and receive your 2026 attendee kit and custom swag — *your essential tools for a day of innovation.*

9:00 AM | User Group Kickoff and Welcome

Join us for a warm welcome as we set the tone for the day and celebrate your partnership.

9:15 AM | Keynote: How the Digital World Created Intelligent Construction Teams and How They Need to be Led. (Greg Fehrman, C&S Companies)

Construction is trading manual silos for a connected, data-driven ecosystem. This shift demands a new leadership playbook—one that masters the high-tech intersection of human talent and digital intelligence.

10:15 AM | Innovation Lab: Latest Infotech Features Review.

Future-proof your projects! Get hands-on with real-world examples and live demonstrations of the powerful features released in the last year to ensure you're leveraging Infotech services to their full potential.

11:00 AM | Education Impact Session

Business and Project Setup Masterclass: Good Data In, Good Data Out. Setting up Your Team for Success.

Unlock the full power of your configurable service! Gain invaluable, actionable insights as you engage with Infotech Subject Matter Experts and industry peers. Learn the critical best practices and expert tips necessary to maximize your investment, ensure data integrity, and establish a bulletproof foundation for project success.

11:45 AM | Break for Lunch

Lunch is provided. Connect with peers and discuss the morning's insights before our afternoon workshops.

1:00 PM | Collaborative Roundtable: The Human Element of Digital Transformation.

Great software is only as effective as the team behind it. Join a discussion with experts from C&S Companies, GPI, and Infotech on shifting team habits, managing multi-generational workforces, and building a team that doesn't just use, but *embraces*, innovation.



2:00 PM | Education Impact Session

Appia Daily Activities Masterclass: Real-time Digital Field Data Recording.

Learn how to maximize the value of these critical daily updates for accurate, efficient project documentation.

2:45 PM | Break

3:00 PM | Education Impact Session

Project Closeout Masterclass: Data-Driven Strategies for Clean Handoffs.

Move beyond the checklist. This hands-on masterclass will teach you how to leverage Appia to ensure high-integrity project closeouts that simplify the handoff process for owners and stakeholders.

Appia Integrations Discussion Group: Creating a Single Source of Truth.

Discuss how to leverage Appia's integration capabilities to modernize construction workflows, enable seamless data flow, and create a "Single Source of Truth" for every project stakeholder. Reduce manual work and gain real-time visibility.

4:00 PM | Roadmap Preview: What's Next for Infotech.

Get an exclusive look at the 2026 roadmap and how Infotech is connecting data and workflows across the entire infrastructure lifecycle.

4:30 PM | Final Exchange: Sustaining the Connection - Your Direct Line to Success.

Solidify your peer connections and maintain direct contact with Infotech experts for ongoing support throughout the year.